

## Advocacy

Advocacy is extremely important for those living with bleeding disorders. Along with building relationships with policy makers, we promote awareness, access to healthcare, and we host the following advocacy opportunities for our community. Our Future Leaders Program was new this year and has already received national recognition.

- Legislative Day
- Future Leaders Program, Teen Advocacy
- Advocacy Committee
- Advocacy Training
- Advocacy Summit



## Conferences

**North American Camping Conference of Hemophilia Organizations (NACCHO)** This annual conference has over 200 attendees from all around the world, teaching camp directors and counselors to learn about camp resources, techniques and best practices.

**National Outreach for von Willebrands (NOW)** This is a national conference that offers education to individuals and families who are living with von Willebrand Disease (VWD). Due to an overwhelming amount of applicants, we've secured sponsorship to offer this conference biannually.

## Communications

**Get Infused** - Bi-monthly eNewsletters

**Newsletter** - Mailed hard-copy

**Social Media** - Pinterest, Facebook (including groups for Men's Group & BleedHERs), Twitter, Instagram, LinkedIn

**Website** - ArizonaHemophilia.org (English & Spanish)



## Programs & Services

### Camp Programs

**Camp HONOR** is a week-long summer camp provided for the children ages 8-17 years in our bleeding disorders community.

**Camp HUG** is our family camp provided annually in the Fall.

**Counselors in Training (CIT)** is our leadership program for Camp HONOR campers ages 16 and 17. The program prepares campers to become leaders in camp and life. We had 13 teens participate this year.

### Services

We offer the following to our entire bleeding disorders community. For more information about these services, please refer to our website: [ArizonaHemophilia.org](http://ArizonaHemophilia.org)

- Internship Program
- HTC Collaboration and Support
- Client Services
- Education Services
- Scholarship Assistance
- Lifeline
- Insurance Annual Review



- Emergency Financial Assistance
- Transition Mentorship Program
- Volunteer Speakers Bureau
- Resource Center
- MedicAlert Bracelets
- Scholarship to NHF and HFA conferences
- Translation Services

### Educational Retreats



The following educational retreats are weekend-long events that provide education and support to the men and women in our bleeding disorders community in a relaxing and fun environment.

- Women's Retreat
- Men's Retreat

### Social Groups

We provide the men, women and teens in our bleeding disorders community with education and an outlet to interact and build supportive relationships.

- BleedHERs
- Men's Group
- EPIC

### Community-Wide Programs

Our community-wide programs offer fun activities, education, and a chance to build supportive relationships. Most of these programs are offered annually. The Annual Statewide Meeting brings the community together for a weekend-long educational event and also offers entertaining programming.

- Annual Statewide Meeting
- Holiday Party
- Camp Picnic
- Back to School Picnic
- Hispanic Heritage Days
- Community Education Days
- Family & Member Education (FAME)

## Fundraising Events

**Arizona Hemophilia Walk** - Held annually at the Phoenix Zoo and offers walkers free entry into the zoo for the day! More info at [Walk.ArizonaHemophilia.org](http://Walk.ArizonaHemophilia.org)!



**Salsa Challenge** - Now a two-day culinary festival bringing individuals and professional chefs together to compete to name their

salsa the Grand Champion. Last year's Salsa Challenge was held at Steele Indian School Park.

**Zombie Walk** - We brought the Phoenix Zombie Walk back from the dead this year and had thousands of zombies shuffle through the streets of Phoenix in honor of the bleeding disorders community!



**AHA Charity Golf Tournament** - We held our 16th annual golf tournament in December. It was held at Ocotillo Golf Resort and hosted over 140 golfers!

### Ways to Get Involved

**Time** - We're always looking for volunteers! Please let us know if you'd like to get involved as a volunteer!

**Talent** - We partner with many people and organizations who have a service that can help us. We truly value your experience and expertise! Please get in touch if you think you can lend us a hand!

**Treasures** - Being a non-profit organization, we rely on the generosity of individuals and corporations to help support our mission. If you are interested in making a donation, connecting us with your employer, or helping us with a fundraiser, please reach out!

EVERYBODY BLEEDS...  
NOT EVERY BODY STOPS

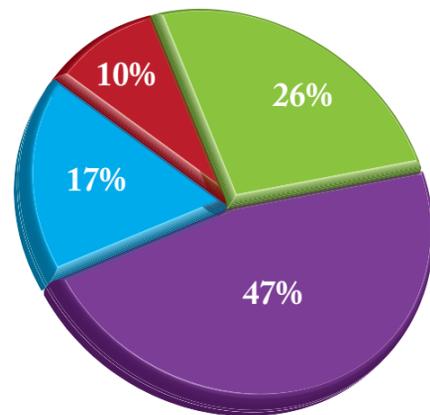


**STOP THE BLEEDING TODAY!**  
[ArizonaHemophilia.org](http://ArizonaHemophilia.org)

## How Your Gifts Help

Each year, the Arizona Hemophilia Association makes decisions and sets goals based on feedback from the community throughout the year. We decide how our resources are used to provide a range of services to the bleeding disorders community and their families. The Board of Directors establishes long range plans and annually approves the budget to achieve those goals.

### EXPENSES



- Community Education
- Family & Youth Programs
- Family Assistance
- General & Administrative



*The Arizona Hemophilia Association is a 501(c)(3) non-profit organization as well as a Qualifying Charitable Organization in the state of Arizona. Our Tax ID is 86-0209257.*

#### BOARD OF DIRECTORS

Al Schmeiser, President  
 Victor Alonzo, Vice President  
 Greg Brown, Treasurer  
 Frank Schaffer, Secretary  
 Mark Boesen  
 Butch Brown  
 Jim Durr  
 Steven Helm  
 Steven Miller  
 Kiana Verdugo

#### AHA STAFF

Cindy Komar, **Chief Executive Officer (CEO)**  
 Cristina Barnes, **Office Manager**  
 Yleana Hughes, **Director of Client Services**  
 Chelsea Guffy, **Program Director**  
 Tori Ericson, **Development and Marketing Director**  
 Vickie Parra, **Conference Coordinator**  
 Steven Fraden, **Member Services Coordinator**  
 David Cabrera, **Administrative Assistant**

#### AFFILIATIONS/MEMBERSHIPS

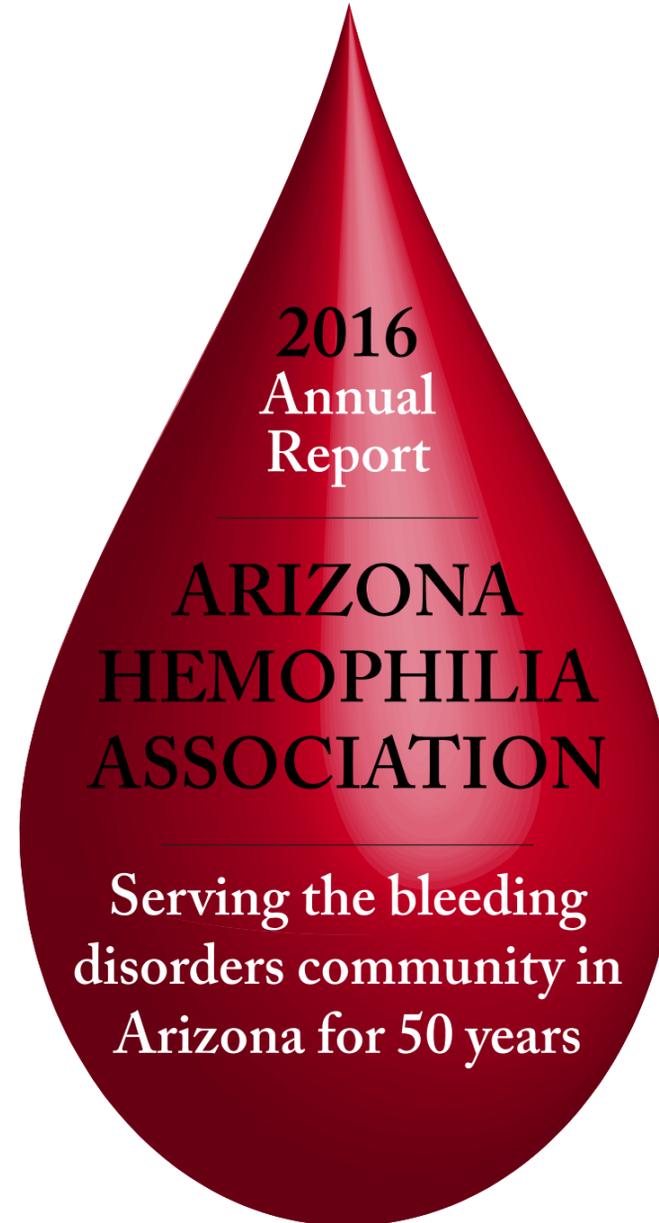
National Hemophilia Foundation (NHF)



Hemophilia Federation of America (HFA)



**Everybody Bleeds...  
 Not Every BODY Stops**

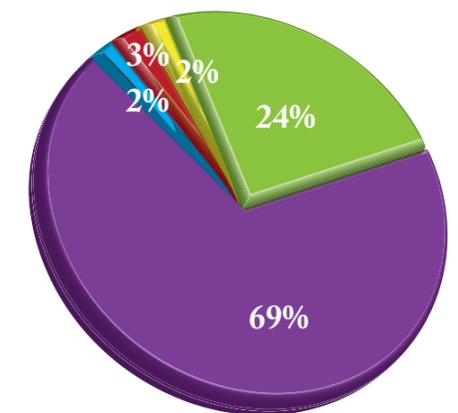


**HELP**

## Where Does the Funding Come From?

*The Arizona Hemophilia Association applies for grants and organizes several fundraising events throughout the year to raise awareness and to support our programs and services.*

### REVENUES



- Grants
- Fundraising Events
- General Donations
- Program Fees
- Annual Campaign



*The Arizona Hemophilia Association is dedicated to enhancing the quality of life for people with inherited bleeding disorders, while advocating for a cure.*

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